



brand & style

3D products

interiors

illustration

artwork & images

words

coordination

Jonty Sherwill is a designer with customers in yacht building, marine products, consumer electronics, capital equipment and medical products.

With a 25 year track record in the design industry these pages show the scope of experience and expertise of Sherwill Design.



Tel: 01329 835555



CHARTERED SOCIETY OF DESIGNERS

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Coordinated approach

Coordination of brand development and product design is fundamental to success - Jonty Sherwill works with clients to develop new ideas and strategies.



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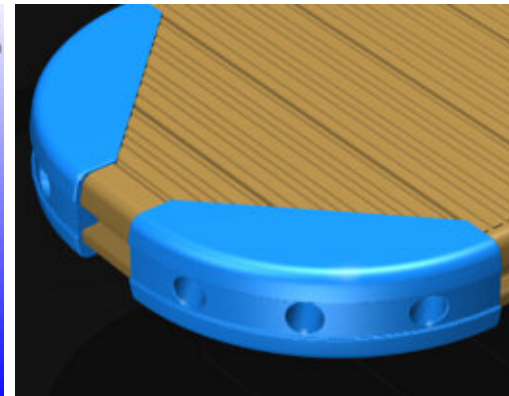
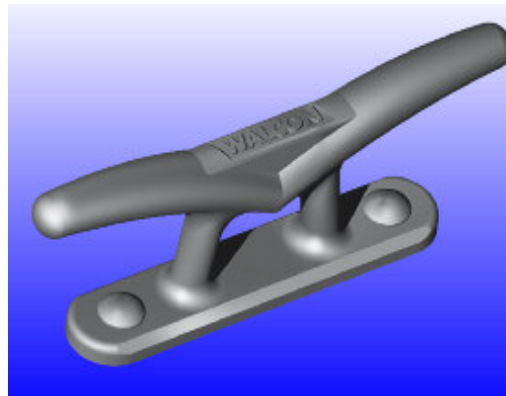
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Leading edge 3D design

Walcon Marine are world-renowned yacht harbour engineers and manufacturers of pontoon systems in steel or aluminium.

Sherwill Design has developed a series of stylish and functional products to keep Walcon at the leading edge of their market.

An iconic range of cast alloy cleats and moulded products have been produced direct from our 3D CAD files, and a bridge was designed for the Dean & Reddyhoff Portland Marina, venue for the sailing events at the 2012 Olympics.



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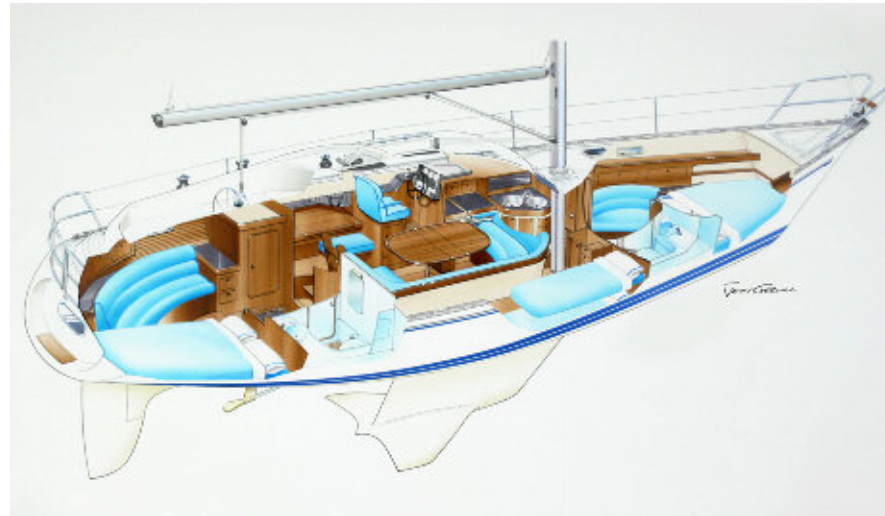
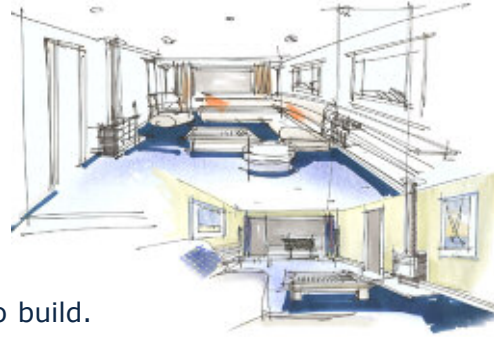
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Interior layout & styling

Yacht, retail and domestic interior schemes taken from concept sketch to build.



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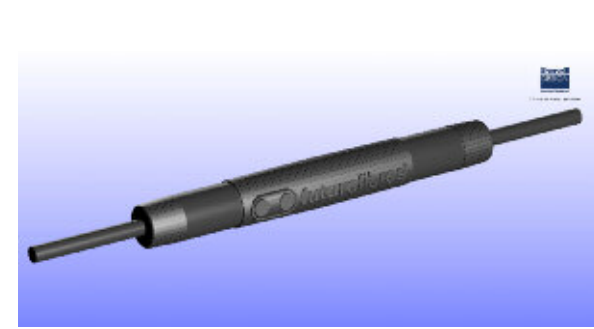
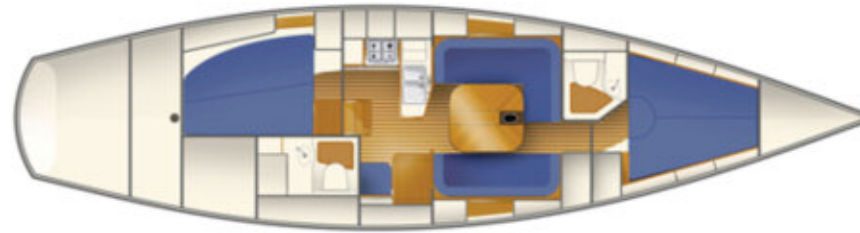
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The technical message

Illustrations convey a story with style and clarity where photographs or words alone fall short.

With clear images web pages and brochures come alive, maintaining attention and getting your message across.

Working from minimum information eye-catching images can be created, in any style, any theme.



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Design for print and web

New logos are created and existing corporate identities developed, with guidelines for effective usage.

Artwork specification is matched to print or web process to deliver cost effective and colour accurate brochures, advertisements, and packaging.

Photo images are sourced or produced to support promotional material for marketing, exhibitions and websites.



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Inspired, experienced, professional

Sherwill Design supplies 2D and 3D design solutions, either as individual services or as part of a coordinated design programme.

Every project is supported by market leading software operating on Intel-based Apple computers:

- Adobe Creative Suite for graphic design, colour & web
- Adobe Photoshop for image creation
- Ashlar Xenon V8 3D for product design, interior layouts and photo-realistic views and renderings
- Quark 9.0, InDesign & Word for publishing & copy

Call **Jonty Sherwill** to discuss your requirements.



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